School Fundraiser Name

Group Members Names

1. **Introduction**

In this section you will give a brief idea of your fundraising idea. Provide information about the non-profit you have decided to raise money for, and explain why you picked that group.

1. **Description of fundraising idea**

You will provide a detail description of your fund raising idea.

1. **Market Research**

Example of the survey and results displayed information in charts/graphs. Explain why conclusion you can draw from this data.

1. **Delivery**

How will your idea work. How will you promote it, get buy-in from students and staff? How will your idea work here at school?

1. **Key Roles**

Who is responsible for what in your group?

1. **Resources**

What will you need to make your idea a success?

1. **Obstacles**

What are people/things that could prevent you from having success and how can you overcome them?

1. **Presentation**

Who is responsible for what for the presentation? How will you present your idea to the class?

1. **Conclusion**

Wrap up your thoughts and idea.